

Claim Amendments

1. (currently amended) A pharmaceutical soft chew formulation, wherein:
the soft chew formulation comprises: comprising
 - a flavoring component at a concentration of from ~~between~~ about 0.1 to about 50 percent,
 - a starch component at a concentration of from ~~between~~ about 5.0 to about 60 percent,
 - a sugar component at a concentration of from ~~between~~ about 5.0 to about 75 percent,
 - an oil component at a concentration of from ~~between~~ about 1.0 to about 40 percent, and
 - a first additive comprising an active ingredient; ~~wherein~~the soft chew formulation has a moisture content of from ~~[[is]]~~ about 5.0 ~~percent~~ to about 7.5 percent; ~~and wherein~~
the soft chew formulation is formed by knockout; and ~~, wherein~~
the soft chew formulation is not an extrudate.
2. (currently amended) The soft chew formulation of Claim 1, wherein the soft chew formulation further comprises comprising a stabilizer component at a concentration of no greater than ~~between about 0.0 to~~ about 3.0 percent.
3. (currently amended) The soft chew formulation of Claim 1, wherein the soft chew formulation further comprises comprising an emulsifier component at a concentration of no greater than ~~between about 0.0 to~~ about 40 percent.
4. (currently amended) The soft chew formulation of Claim 1, wherein the soft chew formulation further comprises comprising a second additive selected from the group consisting of a pharmaceutical, a nutraceutical, a vitamin, and a mineral.
5. (currently amended) The soft chew formulation of Claim 4, wherein the soft chew

formulation further comprises ~~comprising~~ a third additive selected from the group consisting of a pharmaceutical, a nutraceutical, a vitamin, and a mineral.

Claim 6 (canceled).

7. (currently amended) The soft chew formulation of Claim 1, wherein the flavoring component is selected from the group consisting of fruit, meat, vegetable, cheese, cheese-bacon and/or artificial flavorings.

8. (currently amended) The soft chew formulation of Claim [[6]] 1, wherein ~~any of the [[first]] additive, the second additive, and the third additive is a pharmaceutical and the pharmaceutical~~ is selected from the group consisting of ivermectin, fenbendazole, piperazine, magnesium hydroxide, stranzole, furosemide, penicillin, amoxicillin, prednisolone, methylprednisolone, acepromazine, aspirin, **PROZAC** fluoxetine hydrochloride, **ZANTAC** ranitidine hydrochloride, **BENADRYL** diphenhydramine hydrochloride, praziquantel, pyrantel, **HOE-120739**, **Sumitomo Chemicals 1638**, Nitenpyram, spinosad, and omeprazole.

9. (withdrawn-currently amended) A process for introducing at least one additive to an organism, wherein the process comprises ~~comprising~~ offering the soft chew formulation of Claim 1 to the organism, whereby, upon consumption, the additive is ingested by the organism.

10. (withdrawn-currently amended) The process of Claim 9, wherein the organism is selected from the group consisting of a horse, cow, pig, goat, sheep, llama, deer, duck, chicken, dog, cat, lion, tiger, bear, [[an]] ox, buffalo, fish, and human ~~and the like~~.

Claim 11 (canceled).

12. (withdrawn-currently amended) The process of Claim [[11]] 15, wherein the process step of heating the components comprises heating the oil component before the oil component is mixed with the flavoring component, starch component, sugar component, and additive prior to mixing.

13. **(withdrawn-currently amended)** The process of Claim ~~[[11]]~~ **15**, wherein the **step of forming** the **process soft chew** comprises moving the dough from a hopper to a press.

14. **(withdrawn-currently amended)** A process for delivering an additive to an organism, **wherein the process comprises** ~~comprising~~ administering a soft chew **formulation of claim according to Claims** 1 to an organism.

15. **(withdrawn-currently amended)** A process of forming a soft chew **formulation of claim 1, wherein the process comprises:** ~~comprising the steps of:~~

- a. mixing a flavoring component, a starch component, a sugar component, an oil component, and an additive into a dough;
- b. heating the dough; and ~~[[,]]~~
- c. knocking out ~~the~~ ~~[[a]]~~ soft chew **formulation**.

16. **(withdrawn-currently amended)** The process of Claim 15, wherein the **step of** knocking out is performed on a patty pressing machine.

17. **(withdrawn-currently amended)** The process of Claim 15, wherein the soft chew **formulation** further comprises additional additives.

18. **(new)** The soft chew formulation of claim 1, wherein the soft chew formulation comprises the following:

ivermectin (having a purity of 97.6% with a 5% overage) at a concentration of about 1.020% (based on total dry weight of the soft chew formulation),

a sweet apple and molasses flavoring component at a concentration of about 24.993% (based on total dry weight of the soft chew formulation),

corn starch at a concentration of about 5.000% (based on total dry weight of the soft chew formulation),

sucrose at a concentration of about 38.980% (based on total dry weight of the soft chew formulation),

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magnesium stearate at a concentration of about 1.000% (based on total dry weight of the soft chew formulation),

soybean oil at a concentration of about 7.000% (based on total dry weight of the soft chew formulation),

glycerin at a concentration of about 13.000% (based on total dry weight of the soft chew formulation),

an antioxidant at a concentration of about 0.007 (based on total dry weight of the soft chew formulation), and

polyethylene glycol 3350 at a concentration of about 9.000% (based on total dry weight of the soft chew formulation).